



MUNICIPAL ELECTRIC SYSTEMS OF OKLAHOMA

The 2018 MESO Public Power Conference

Sponsor Packet

Presenting Partners:

MESO • GRDA • OMPA



[Click here](#) to register online or visit
www.meso.org

April 22 — 24, 2018
Renaissance Tulsa
Hotel and
Convention Center
Tulsa, Oklahoma

About the 2018 MESO Public Power Conference

CONFERENCE TOPICS & SESSIONS:

The 2018 MESO Public Power Conference has five learning tracks, therefore people from all areas of municipal government attend. The tracks are Lineworkers, Superintendents, Power Generation, Customer Service, and Human Resources.

WHY SPONSOR, EXHIBIT, PARTICIPATE:

MESO's annual Public Power Conference is **the premier gathering of leaders of municipal electric systems** across the State of Oklahoma and neighboring states. By participating in the 2018 conference, you will have the opportunity to **connect with key-decision makers**. This is an **excellent marketing opportunity** for any company who wants to partner with and serve municipal electric systems.

WHO ATTENDS:

More than 200 participants are expected at the annual 2018 MESO Public Power Conference representing municipally owned electric systems in Oklahoma, Kansas, and Arkansas. This unique annual event draws **utility directors, supervisors, lineworkers, customer service professionals, and city managers**, so regardless of who you are looking to partner with, they may be at this conference.

THE MESO PUBLIC POWER CONFERENCE PROVIDES SPONSORS AMPLE TIME TO MEET WITH POTENTIAL CUSTOMERS:

The tentative schedule (both relaxed and dedicated times) is as follows:

Sunday, April 22, 2018

- 3 p.m. - Exhibit booths may be set up (attendees will begin arriving)

Monday, April 23, 2018

- 7 a.m. – Exhibit Hall opens
- 9:30 a.m. – 10 a.m. – Break with Sponsors
- 12 p.m. - 1 p.m. – MESO Annual Business Meeting & Lunch with Sponsors
- 3 p.m. - 3:30 p.m. – Break with Sponsors
- 6 p.m. - 9:30 p.m. – Dinner with Sponsors & Game Night

Tuesday, April 24, 2018

- 8 a.m. – Exhibit Hall opens
- 10:15 a.m. – 10:45 a.m. – Break with Sponsors
- 1 p.m. – Exhibit Hall closes

**The deadline to register as a sponsor/exhibitor is
March 23, 2018**

Sponsorship Opportunities

	Platinum \$3,000	Gold \$2,500	Silver \$2,100	Bronze \$1,000	Basic \$450	Basic (new Member)-* \$800
Number Available	1	2	4	Unlimited	Unlimited	Unlimited
People included in registration**	3	3	2	2	1	1
Booth Location Assignment	Prominent	Prominent	Prominent	Random	Random	Random
Six Foot Tables***	2	1	1	1	1	1
Meal/Break Sponsorship	Monday Dinner & Breakout Sessions	Monday Lunch or Tuesday Lunch & Breakout Sessions	Shared sponsorship of Sunday and Monday Hospitality	Shared sponsorship of Monday & Tuesday Breaks		
Conference Program	Full Page Ad or Logo	Half Page	Quarter Page	Listing	Listing	Listing
Conference PowerPoint Presentation	Four slides	Two slides	One Slide	Listing	Listing	Listing
Facebook	Logo Recognition	Logo Recognition	Listing	Listing	Listing	Listing
MESO Monthly Newsletter	Logo Recognition	Logo Recognition	Listing	Listing	Listing	Listing
Golf Event	Two 2-person scramble teams	One 2-person scramble teams				

*-Only current MESO Associate Members may sponsor and exhibit. If you are not currently a member, your fee must include annual membership (\$350 which includes MESO Directory). [Click here](#) for more information about Associate Memberships.

**Add'l Exhibitor fee is \$250.

*****All sponsors – excluding golf event - receive a six-foot covered table with two chairs in the exhibit hall. Add'l exhibit tables will be limited to availability for a fee of \$200. Each will also be listed in the conference program and recognized on signage at the event in addition to the Sponsorship Level Benefits.**

Pre-Conference Sponsorship Opportunity

	Golf Event Sponsor \$500	Prize Holes at Golf Event \$150
Recognition	At event, at conference, and with gift cards awarded to winners.	At event, at conference, and with gift cards awarded to winners.
Signage	On holes 1, 9, 10, and 18	On “closest to hole” or “long drive” hole
Registration	One two-player team	

About the 2018 MESO Public Power Conference

HOTEL INFORMATION:

Please make your room reservation at the Renaissance Tulsa Hotel & Convention Center, 6808 S 107th E Avenue, Tulsa, OK 74133. Special room rates of \$117 – 147 have been guaranteed for a limited number of rooms. [Click here](#) to reserve your room online today or call (918) 307-2600. Room reservations **must** be confirmed no later than Monday, April 2, 2018 to qualify for the special rate.

SHIPPING & RECEIVING:

Sponsors may ship items to the hotel. Due to limitations in secured storage space, the Hotel will only accept packages 48 hours prior to the group arrival. All packages will be marked with the responsible party's name, Group name, plus **"Hold for Arrival Date of Sunday, April 22, 2018."** Hotel will not be responsible for any packages or boxes lost or damaged. Please contact the hotel directly at 918-307-2600 with any questions or costs associated with this service.

WI-FI AND ELECTRICITY:

Sponsors may request access to the exhibit hall wireless service and electricity.

CONFERENCE REGISTRATION:

Sponsors can [register online](#) or visit www.meso.org. If paying by check, send check made payable to MESO, 308 NE 27th Street, Oklahoma City, OK 73105-2717. All billing or payment inquiries should be directed to Deborah Gonzales at (405) 528-7564 extension 1 or deborah@meso.org. If registration **and** payment are not received prior to 5 p.m. April 6, 2018, no exhibit space will be available.

CANCELLATION POLICY:

Once MESO receives sponsor registration form and payment, benefits will begin. Sponsors who cancel prior to March 23, 2018 will be eligible for a 100% refund. Cancellations by April 6, 2018 will be eligible for a 50% refund of the sponsorship amount, and sponsors who cancel after April 6, 2018 will not be eligible for a refund. Cancellation must be made in writing to Deborah Gonzales at deborah@meso.org.

[Click here](#) to register online or visit www.meso.org

Tentative Schedule:

Sunday, April 22 – pre-conference golf event (2-person scramble) and dinner

Monday, April 23 – general and breakout sessions, MESO Annual Business Meeting, and Annual Steak Dinner

Tuesday, April 24 – breakout sessions, and conference concludes with the MESO awards luncheon