

# Energize Your Partnership with Public Power in Oklahoma

*by sponsoring, exhibiting and participating in the*

## 2015 MESO Public Power Conference

April 26 – 28, 2015

Embassy Suites Hotel & Conference Center • Norman, Oklahoma

**Presenting Partners: MESO • GRDA • OMPA**

## Sponsor Packet



About the

# 2015 MESO Public Power Conference

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## When & Where:

- Sunday, April 26—28, 2015
- Embassy Suites Hotel & Conference Center
- 2501 Conference Drive, Norman OK

**Theme:** Energizing the Future

**Keynote Speaker:** Sue Kelly, CEO & President of the American Public Power Association

## Tentative schedule:

- Sunday April 26 – golf event and dinner
- Monday, April 27 – general and breakout sessions and annual steak dinner
- Tuesday, April 28 – breakout sessions and conference concludes with awards lunch
- Ample time set aside for attendees to visit with sponsors and exhibitors



## WHY SPONSOR, EXHIBIT, PARTICIPATE:

MESO's annual Public Power Conference is **the premier gathering of leaders of municipal electric systems** across the State of Oklahoma and neighboring states. By participating in the 2015 conference, you will have the opportunity to **connect with key-decision makers**. This is an **excellent marketing opportunity** for any company who wants to partner with and serve municipal electric systems.

## WHO ATTENDS:

**More than 200 attendees** are expected at the annual 2015 MESO Public Power Conference representing municipally owned electric systems in Oklahoma, Kansas, and Arkansas.

**Sixty-three** public power systems participate in MESO. This unique annual event draws **utility directors, supervisors, lineworkers, and customer service professionals**. So, regardless of who you are looking to partner with, they will be at this conference.

## WHO SPONSORS:

**Commercial clients, associate members** and organizations interested in public power are invited to **support the 2015 MESO Public Power Conference**. There are **various sponsorship levels available**.

If you are interested in being a sponsor, complete the attached registration form and return it by February 6 to MESO at 308 NE 27<sup>th</sup> Street, Oklahoma City, OK 73105-2717 Attn: 2015 MESO Public Power Conference or by fax at (405) 524-5095 or email to [deborah@meso.org](mailto:deborah@meso.org).

[Click here to register online](#)

***Spaces are limited – make your sponsorship reservations early!***



# Sponsorship Opportunities:

*All sponsors receive a six-foot covered table in the exhibit hall and will be listed in the conference program and recognized on signage at the event.*

**All registrations will be handled on a “first come, first served” basis.**

## **Diamond Sponsor - \$2,900 (two available)**

**Benefits:** special signage for exhibit booth; conference registration and meals for **three**; golf hole sponsorship (logo sign on a tee box or putting green); **AND**,

- **Monday evening steak dinner sponsorship, OR**
- **Monday evening hospitality event sponsorship (Casino night planned for 2015)**

## **Emerald Sponsor - \$2,400 (three available)**

**Benefits:** special signage for exhibit booth; conference registration and meals for **three**; golf hole sponsorship (logo sign on a tee box or putting green); **AND**,

- **Sunday dinner sponsorship, OR**
- **Monday lunch sponsorship, OR**
- **Tuesday lunch sponsorship**

## **Platinum Sponsors – \$2,000 (five available)**

**Benefits:** special signage for exhibit booth; conference registration and meals for **three**; golf hole sponsorship (logo sign on a tee box or putting green); **AND**,

- **Sunday hospitality event sponsorship, OR**
- **Monday morning break sponsorship, OR**
- **Monday afternoon break sponsorship, OR**
- **Tuesday morning break sponsorship, OR**
- **Conference Gift sponsorship**

## **Gold Sponsor - \$1,300**

**Benefits:** conference registration and meals for **three** plus golf hole sponsorship (logo sign on a tee box or putting green)



## **Silver Sponsor - \$900**

**Benefits:** conference registration and meals for **three**

## **Bronze Sponsor - \$600**

**Benefits:** conference registration and meals for **two**

## **Basic Sponsor - \$375**

**Benefits:** conference registration and meals for **one**

***Do you think you will need more than a six-foot covered table? Plan ahead and reserve additional space for \$200.***

***Any sponsor who uses more than their assigned space in the exhibit area will be subject to a charge of \$200. If the sponsor chooses to not pay the charge, MESO will reserve the right to refuse participation in future events.***

***The tradition at the MESO Public Power Conference is that sponsors donate an item or gift card to be given away at drawings conducted throughout the conference. A value of \$50 or more is recommended.***

## **SUNDAY GOLF EVENT SPONSORSHIP OPPORTUNITIES**

### **Prize Hole Sponsorships – (four available) – \$150**

- Two “closest to the pin” and two “longest drives” (determined by MESO staff)

### **Golf Hole Sponsorships – \$50**

- Logo sign on a tee box or putting green

**Registration is NOT complete until payment is received.**



## SPONSORSHIP PAYMENT:

Sponsors can **pay online** at [www.meso.org](http://www.meso.org) (click on ePayment link). **Both payment and registration form must be received by MESO to reserve sponsor opportunity.**

If necessary, checks made payable to MESO along with completed registration form can be mailed to MESO at 308 NE 27<sup>th</sup> Street, Oklahoma City, OK 73105-2717 Attn: 2015 MESO Public Power Conference. All billing or payment **inquiries should be directed to Deborah Miner** at (405) 528-7564 extension 1 or [deborah@meso.org](mailto:deborah@meso.org).

**NO REGISTRATION IS CONSIDERED COMPLETE UNTIL PAYMENT IS RECEIVED.**

All registrations will be handled on a “first come, first served” basis.

## CANCELLATION POLICY

Once MESO receives the sponsor registration form and payment, benefits will begin. Cancellation must be made in writing to **Deborah Miner at [deborah@meso.org](mailto:deborah@meso.org)**. Sponsors who cancel by March 27, 2015 will be liable for 50% of the sponsorship amount. Sponsors who cancel after March 27, 2015 will be liable for 100% of the sponsorship amount. If payment has not been received at the time of cancellation, an invoice for the appropriate amount will be issued.

## HOTEL INFORMATION:

To make your **room reservation**, please contact the Embassy Suites Hotel and Conference Center at (405) 364-8040 or book online at [Embassy Suites - Norman Public Power Conference Reservations](#).

Sponsors may **ship items to the hotel**. Due to space limitations, the hotel will only accept packages as follows:

- A maximum of 48 hours prior to the group arrival and marked with responsible party name, group name, plus hold for arrival April 26, 2015
- Handling charges are \$5 for boxes up to 36" x 24" x 24"; \$15 for larger boxes and display cases; and, \$150 per pallet.
- Additional labor charges may be incurred at the discretion of the hotel.
- The hotel will not be responsible for any damages or loss to any packages or boxes.
- Please contact the hotel directly with any questions.

## QUESTIONS:

As you consider supporting Public Power in Oklahoma at the 2015 MESO Public Power Conference, we know you might have questions. Please contact, Tom Rider at (405) 528-7564 or [tom@meso.org](mailto:tom@meso.org) or Palma Lough at (405) 359-2514 or [plough@ompa.com](mailto:plough@ompa.com) for any program, event or sponsorship questions.



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## SPONSOR REGISTRATION

Company/Organization: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Conference Attendee: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Conference Attendee 2: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Conference Attendee 3: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Please select your desired sponsorship level(s). Check all that apply.

|                        |       |              |       |                  |       |
|------------------------|-------|--------------|-------|------------------|-------|
| Diamond \$2,900        | _____ | Gold \$1,300 | _____ | Basic \$375      | _____ |
| Emerald \$2,400        | _____ | Silver \$900 | _____ | Prize Hole \$150 | _____ |
| Platinum \$2,000       | _____ | Bronze \$600 | _____ | Golf Hole \$50   | _____ |
| Additional space \$200 | _____ | <b>TOTAL</b> | _____ |                  |       |

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**The deadline to register as a  
sponsor is February 6, 2015.**

